

Analysis on Cooperative Optimization Strategy of Ideological and Political Education and Undergraduate Education Evaluation Based on Quality Assurance System of Talents Training

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Abstract: Ideological and political education has always been an important part of higher education, which is a powerful guarantee to establish students' correct outlook on life, values and political concepts. Through the analysis of the actual situation of students' ideological and political education as an example for empirical analysis, combined with the teaching and management practice of College Students' ideological and political education, the current situation of students' ideological and political education is analyzed. From the perspective of students themselves, it is recommended to improve the new model of ideological and political education that reflects people-oriented and respect the individual development of students. The research shows that adhering to the principle of timely and accurate, people-oriented principle and credibility-oriented principle, attaching importance to personnel training, constructing the path of ideological and political education for vocational undergraduate talent training, and improving the effect of ideological and political education for undergraduate students is very important for cultivating advanced technical talents. The practical significance.

1. Introduction

Ideological and political education refers to the activities in which certain classes form political groups to exert ideological influence on people in order to achieve their own political goals and help them to establish correct ideas and guide their actions [1]. "Ideological and political education is a social practice in which educators exert a purposeful, planned and organized influence on the educatees with certain social ideas, political views and moral norms so that they can form the ideological and moral qualities needed by the society [2]. Talents training education is an important part of modern education system, which plays a special important role in the implementation of the strategy of rejuvenating the country through science and education and the strategy of strengthening the country by talents. College education is a type of education development in China. Regardless of educational rules or foreign educational experience, the cultivation of applied talents should not only ensure the basic quality of students, but also highlight the practical ability of students, at the same time, promote the development of students' personality [3]. Students are a relatively special social group. They are the key period for the formation of stable political concepts and political psychology. They focus on the ideological and political education of students, and promote students to form mainstream values and become mainstream political culture recipients. At the same time, what is most concerned about us is that the Internet also affects the spiritual world of contemporary students, affecting their worldview, outlook on life and values to a large extent, affecting their direction of life, or in other words, actually affecting them. The future development direction of Chinese famous people [4].

In the information age, our country especially needs all kinds of high-quality workers and high-skilled talents. Vocational education is being understood and paid unprecedented attention. The object of political education for students is people and students with distinct characteristics of the group of students, not students of general colleges and universities [5]. Morality is a kind of social ideology. It is the norm and norm of people's common life and behavior. It has five functions: recognition, regulation, education, evaluation and balance. Morality often represents the positive

value orientation of society. Morality plays a role in judging whether a behavior is justified or not. Morality is based on the idea of recognizing and guaranteeing the survival of human society [6]. As a man of pity, all the motives of his actions must pass through his mind. It is the organic connection point of the various elements in the implementation of ideological and political education, and the means to realize the content and purpose of education. Closely related to the path, it must be transformed into his wish and motive. College political and religious education should guide students to form a democratic political concept. Constantly improve the practice and effectiveness of political and religious work, and actively play an important role in the organization of the party and the masses [7]. On this basis, further deepen the reform of general education curriculum. The construction is in line with the cultivation of talents. It is necessary to clarify the goal of general education. The determination of general education objectives should serve the training of undergraduate education talents. The overall goal. Seizing the opportunity and innovating the ideological and political work of colleges and universities has become a topic that must be considered by ideological and political workers in China's colleges and universities in the new stage of the new century. It will also be important for building a harmonious university and cultivating qualified socialist builders and successors. Meaning [8].

2. Materials and Methods

Traditional ideological and political education emphasizes the social function of education while ignores the individual function of education. The purpose of education is often determined on the basis of social norms and requirements. Adhere to people as the basis, respect, understand, affirm and care for people, fully mobilize, stimulate and protect the enthusiasm, initiative and creativity of the educational objects, and promote the all-round development of people. Educators must be educated with a high degree of consciousness, a strong sense of responsibility and great enthusiasm. Human behavior is carried out under the control of ideas. Only by improving teachers and students' understanding of ideological and political education can they enhance their steadfastness and consciousness in teaching and learning ideological and political knowledge, and improve the ideological and political education in schools. . Promote the all-round development of German body. Thirdly, strengthening the ideological and political education of college students is conducive to solving the problem of students, especially new students, to get out of the psychological dilemma and actively guide students to actively learn and grow into talents.

In the practice of Ideological and political education, ideological and political educators must start from "realistic people", respect, understand and care for people, fully mobilize and stimulate the educated. The importance of Ideological and political education is self-evident. It is the basic work to realize the construction of socialist spiritual civilization and to build up students' ideological and political, moral, legal and Communist beliefs. Quality is a comprehensive concept. Different disciplines and different categories will endow it with many connotations. The quality we mentioned here is the cognition of sociology and the concrete embodiment of one's thought and behavior in social life. In the university curriculum system, there is a lack of general education as the foundation of undergraduate education. The compulsory courses and elective courses are respectively responsible for meeting the common needs and individual needs of students' development. The course is an important resource to meet the development needs of students. The curriculum of college education is shown in Table 1 and Figure 1. Therefore, it is necessary to pay full attention to the role of elective courses, appropriately increase the proportion of elective courses, and eliminate the phenomenon of "marginalization" of current elective courses.

Table 1 Curricula of Higher Education

	Structure	Practical Training
Ideological and Political Curriculum	15.23	20.06
Skill courses	19.82	31.85
Innovative curriculum	21.05	35.12

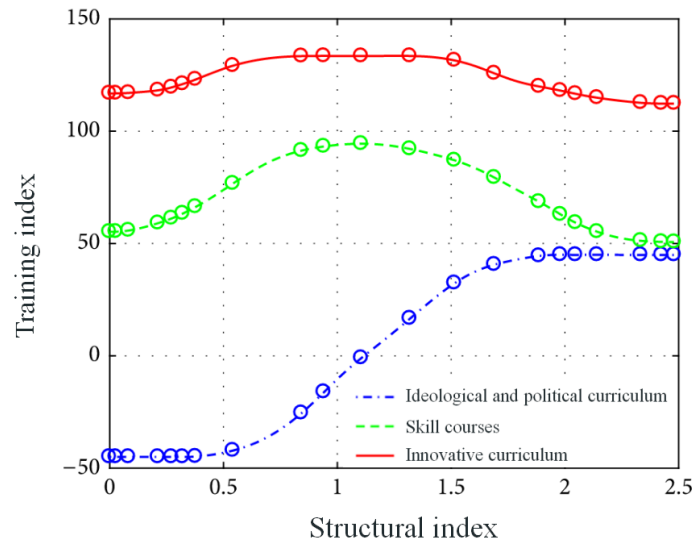


Fig.1. Curricula of Higher Education

It is a long-term task to attach importance to personnel training and strengthen and improve ideological and political education in Colleges and universities. With the great success of socialist material construction, morality plays an increasingly important role in modern society. It can adjust the relationship between people and all interests and the stability of the real society. Besides the minimum legal management, the more important thing is that moral restraint is indispensable. "How can moral education penetrate into the soul of life and transform it into students' sense of virtue is a serious problem worth pondering over." Moral education in life means to make students consciously abide by the social moral code of conduct. Active reflection theory is a theory about the nature of cognition and its law of development. It is based on practice, generates the need of cognition, provides the source of thought, and recognizes rational cognition from perceptual. The main level is the deputy leaders and ideological and political teachers of the colleges and universities responsible for ideological and political education. They have not achieved multi-level education. In the assessment and evaluation system, they only pass the test questions and lack comprehensive and comprehensive. This requires that practical courses must be oriented towards future work and highlight skills development. In addition, considering the relevance of practical courses and theoretical courses, and the hierarchical characteristics of general undergraduate education, the practical curriculum system should also have appropriate amount of experiential courses and innovative courses.

3. Result Analysis and Discussion

At present, there is no unified index system of students' comprehensive quality in our country. There are many discussions and different methods about the evaluation of students' comprehensive quality. However, there are many misunderstandings in practical operation. That is, many "excellent students" recognized by teachers and students at school are not competitive in the job market. In vocational undergraduate education, specialty, dedication and professional ethics are necessary. We should formulate corresponding systems and plans, organize activists to study in Party schools, strengthen the education of activists, develop student Party members and give full play to their vanguard and exemplary works. In the discussion of issues closely related to their lives, students realize a correct understanding of socialist political theory and party policies, and form a correct outlook on life and political concepts. To do a good job in the ideological and political effectiveness under the new situation, we must ensure that we have a full understanding of the students' ideological characteristics and social trends. The timeliness of theoretical education is shown in Figure 2. The new society of the future is a social form based on the comprehensive and free development of everyone. We are engaged in the great cause of building socialism with Chinese characteristics. It is only natural that we must adhere to the people-centered principle.

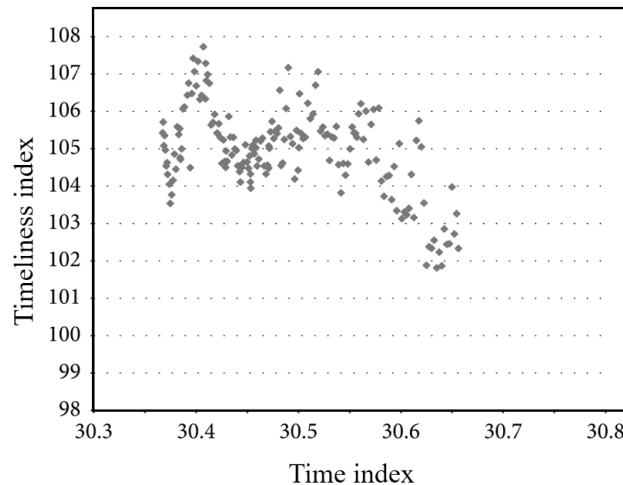


Fig.2.The timeliness of theoretical education

In the information age, students are exposed to more information than ever before, which not only promotes the growth of students, but also troubles the formation of students' correct outlook on life and values. But at the same time, it may also lead to the dependence on mass media and the change of usage habits. In this case, we can think that this person's use of mass media has produced a truly interactive function substitute. Faced with the development of economic, social and cultural diversity and the rapid development of online carriers, if educators neglect individual differences among students, they still adopt traditional single inculcation education methods, ignoring individual differences, and will not achieve the desired educational effects. Making each individual's intelligence unique, it is difficult to find a single evaluation criterion that applies to anyone to evaluate a person's intelligence and success. It can be seen that due to the complexity of students' quality and the certain initiative of students themselves, colleges and universities should not use a quantitative method to evaluate a student.

"Students are an important human resource for the development of science and technology and economic construction of the country. Their knowledge structure and social roles have their own characteristics, and they have become a unique and dazzling group in contemporary Chinese society. The work force of Ideological and political education is the organizational guarantee to strengthen and improve students' ideological and political education. Guided by Deng Xiaoping's theory and the important thought of "Three Represents", we should abide by the law of Internet development and socialist spiritual civilization construction, and embody the requirements of social informatization and students' ideological and political education. The ideological and political education in Colleges and Universities under the training of talents should realize the effective combination of classroom teaching and social practice, let students out of the classroom, and realize their own political socialization in social practice. The important task of students' ideological and political education is given to the teachers of ideological and political courses. The teachers of ideological and political theory courses only teach and educate people, and do not inject the theoretical instillation into the students' ideological quality and behavioral conduct. The ideological and political education in contemporary China is the ideological and political education after the development of Marxism to the stage of Leninism. The essential attribute of ideological and political education is ideology. The fields, functions, and approaches of ideological and political education are closely related to the form, function, and mechanism of ideology.

4. Conclusion

This paper studies the strategy of collaborative optimization of Ideological and political education and undergraduate education evaluation in China's institutions of higher learning for the quality assurance system of personnel training. "We should take educating people as the basic requirement of education, strengthen the education of ideals and beliefs and moral education, and

integrate the socialist core value system into the whole process of national education." We should establish an ideological and moral system in harmony with the socialist market economy, actively carry out innovations in working methods and changes in Ideological and political work concepts, and guide students to take social responsibility and social obligations as their learning centers. It also hopes to improve the evaluation system of Ideological and political education function of campus media, adhere to the principles of correct orientation, people-oriented and overall consideration. Therefore, the purpose of people-oriented vocational undergraduate education ideological and political education is to use students as the starting point to shape and develop people, mobilize the enthusiasm and creativity of students, and promote the all-round development of students. The cultivation process has its own importance. It is a bridge connecting theoretical knowledge with the actual work of the future. Through practical courses, students can not only test the learning effect of theoretical knowledge, but also enhance the hands-on ability, so as to prepare the necessary conditions for the actual work in the future, and play an important role in learning generation.

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